

Kate Irwin

Fine Lettering & Design

Education & Experience

1982 -1986 Asst. Dir. of Marketing & Communications, Hilton Head Hospital, Hilton Head Is., SC

Responsible for hospital inquiries from media, doctors and patients. Instrumental in multi-million dollar fundraising effort for hospital expansion. Coordinate and manage fundraising collateral and design.

1986-Present Freelance Graphic Artist & Calligrapher.

Sole proprietor of design studio - projects include book and magazine design, brochures, branding, billboards, websites, hand-lettering, invitations, sign design.

2000-2003 Westwood College
Degree in Graphic Design & Multimedia

Completed coursework for Associates degree.

Clients & Projects

Shop Talk! Magazine (Proleptic, Inc.)
Design and coordination of a monthly, 64 page magazine for leather retailers and manufacturers. Design ads, coordinate advertisers, layout and design of articles and advertisements. Photo correction and manipulation. Coordinate printing, maintain and manage client database.

Mcfarland Publishing
Design of book interiors and covers, acquire and manage image permissions, collaborate with in-house designers on designs, workload and deadlines.

Washington Calligraphers Guild
Designer/Editor for Scripsit Volume 35 (2013). Select publication focus, contact artist contributors, design layout, package for printing.

oDesk Freelance Designer
Design and assist with various contract print and web projects via proposals.

New River Behavioral Healthcare
Redesign of in-house and public marketing materials and website. Coordinate and design awareness campaigns.

Skills & Proficiencies

Indesign
Photoshop
Illustrator
Dreamweaver
HTML
CMS (WordPress & Joomla)

Interests

Equestrian Sports
Running
Gardening
Traditional Music

Design Awards

Top Ten Films in America
1st place logo design
Round The Mountain - Southwest Virginia's Artisan Network
1st place logo design
Galax Leaf & String Festival
1st Place T-shirt Design
Blowing Rock Art in the Park
Honorable Mention
ArtFest of Matthews
1st Place Festival Poster
Wayne C. Henderson Music Festival & Guitar Competition
T-shirt design (3 years)

Contact Me

Working remotely can present challenges. Good communication is imperative for project success. I am available every weekday from 8 am to 5 pm with flexibility to meet deadlines. I am willing and able to travel for meetings.

Email: kate@kateink.com | Phone: (276) 235-0445 | Skype: kate9476

Samples of my work can be seen on my website www.kateink.com

References available upon request.